

## Sponsorship, Exhibitor and Leaflet Opportunities

National Conference, Thursday 4<sup>th</sup> and Friday 5<sup>th</sup> November 2021 Worsley Park Marriott Hotel, Manchester

engage in their future is a national association of school leaders whose professional role is dedicated to improving the life chances for children exhibiting challenging behaviour in school. It is a collective group of likeminded leaders from a range of educational settings who seek innovative solutions to challenging behaviour in the learning environment.

The organisation delivers a range of benefits that reach every level of the school community - from the head teacher, to the staff, to the students. These include the prestigious **National Awards** that recognises and celebrates the achievements of students from across the network of *engage in their future* member schools; the **National Creative Awards** which encourage students and staff to express their creativity through poetry, photography and short story writing; as well as numerous other benefits such as staff networking opportunities, peer support and the sharing of good practice.

One of the key events in the *engage in their future* calendar is the National Conference. Held every year, the National Conference gathers together individuals from both member and non-member schools in an informative and positive environment to enjoy a carefully curated programme of keynote talks, practical workshops and networking opportunities.

Sponsorship of the *engage in their future* 2021 National Conference will give sponsors and exhibitors access to over 60 specialist leaders from across the country who continually seek to improve the education, welfare and life chances of children dealing with social, emotional and mental health difficulties. Delegates are typically the key-decision makers and influencers on all issues within their school, from resources to recruitment, and there are few other such highly targeted opportunities to reach this specific group of people from the education sector.

The theme of the 2021 National Conference is 'Quality of Life: Mental Health and Well-being Matters'. The issue will be explored, challenged and considered from many different perspectives that will all focus on the impact and relevance on SEMH education, the children and young people we work with, as well as on ourselves and our colleagues.

In addition to providing plenty of opportunities for delegates to network with colleagues and interact with exhibitors, the Conference programme will include inspirational keynote speakers that will provide a new or alternative perspective on the issues that really matter, informative workshops that will equip delegates with ideas and practical examples to take back to their own school community, and Teach Meet, a platform for delegates to share good practice, practical innovations and personal insights.

A number of sponsorship, exhibitor and leaflet opportunities are available but if you have any specific requirements or feel that the packages available do not meet your precise needs or budget, we would be delighted to discuss bespoke options with you.

Please do not hesitate to contact Georgina Mutton on **07976 929 873** 

or by email at

georgina engageintheirfuture@aol.co.uk



# Sponsorship, Exhibitor and Leaflet Opportunities 2021 National Conference

### **Event Sponsorship**

Sponsorship of the engage in their future 2021 National Conference guarantees -

- The sponsor's logo featured exclusively
  - o On delegate pack folders.
  - o Included on the Conference programme.
  - o Printed on delegate badges.
- A presence on the dedicated 2021 National Conference page of the engage in their future website.
- Space for the sponsor to display at the Conference registration desk / break out area.
- Inclusion of leaflets in delegate packs.
- Verbal acknowledgement of the main sponsor during the Conference.
- Two day delegate places.

Number Available - 1 @ £15,000

#### Keynote Speaker Sponsorship

Sponsorship of one of the keynote speakers guarantees -

- The sponsor's logo alongside the keynote speakers details on the Conference programme, the pen portraits document and the speakers synopsis document (all of which are included in the delegate pack).
- Inclusion of leaflets in delegate packs.
- Verbal acknowledgement of the sponsor when the keynote speaker is introduced.

Number Available - 5 @ £3,000 (per keynote speaker)

#### Workshop Sponsorship

Sponsorship of one of the workshop sessions guarantees -

- The sponsor's logo alongside the workshop details on the Conference programme and the workshop synopsis document (both of which are included in the delegate pack).
- Inclusion of leaflets in delegate packs.
- Verbal acknowledgement of the sponsor prior to workshop sessions.

Number Available - 5 @ £500 (per workshop)

#### Association Dinner Sponsorship

Sponsorship of the Association Dinner (Thursday night) guarantees -

- The sponsor's logo exclusively on the event menu.
- Verbal acknowledgement of the sponsor during the meal.
- Prize Draw held in the sponsors name.

Number Available - 1 @ £1,000

#### Breakfast Welcome OR Wine Reception

The Breakfast Welcome would be held on Thursday morning exclusively in the sponsor's name.

The Wine Reception would be held prior to the Association Dinner on Thursday evening **exclusively** in the sponsor's name.

The sponsor can expect -

- Branded invitation to all delegates prior to the Conference.
- Breakfast / wine reception held in dedicated room / area giving sponsor exclusive access to delegates (subject to availability).
- Opportunity to feature pull-up stand, banners etc during the Conference.
- Menu / wine list featuring sponsor's logo and corporate introduction.
- Verbal acknowledgement during the Conference.
- The sponsor's logo on the Conference programme.

Price - on application.

All arrangements and details subject to confirmation with the Conference venue.

#### **Exhibitor Opportunities**

Space for up to four exhibitors will be available each day throughout the Conference.

This opportunity provides exhibitor's access to delegates before and after each day's session, as well as during refreshment breaks throughout the day. Also includes leaflet in delegate packs.

Technical, space and any other requirements to be discussed at time of booking.

Number available - Thursday 4<sup>th</sup> November 2021 x 4 - £350 Friday 5<sup>th</sup> November 2021 x 4 - £200 Thursday and Friday - £500

#### **Leaflet Opportunities**

Delegate packs will be printed and available for collection at the registration desk upon arrival at the Conference.

Some of the pack contents will also be available electronically to download and / or print from the *engage in their future* website prior to the event (delegates will be emailed in advance of the start of the Conference to advise them of this).

Capacity for up to 4 leaflets is available in the printed delegate packs (maximum size A4. Weight restrictions may apply).

This opportunity guarantees -

- Inclusion of leaflet in all delegate packs.
- Inclusion of electronic version of leaflet available with other delegate pack items on the *engage in their* future website prior to the start of the Conference.

Number Available - 4 @ £150

engage in their future organise a number of events and schemes for the benefit of member schools, many of which offer sponsorship opportunities.

If you would like further information about these, please contact us by email at georgina\_engageintheirfuture@aol.co.uk

## www.engageintheirfuture.org